AGENCY STRATEGIC PLAN

FOR THE FISCAL YEARS

2003 - 2007



ARKANSAS STUDENT LOAN AUTHORITY

FUNCTIONAL AREA: EDUCATION

AGENCY STRATEGIC PLAN APPROVAL FORM

FOR THE FISCAL YEARS

2003 - 2007

Preston Woodruff, Jr.
Executive Director

TABLE OF CONTENTS

MISSIONGOALS STUDENT LOAN AUTHORITY MISSIONGOALSGOALSGOALSGOALSGOALSGOALSGOALSGOALSGOALSGOALSGOALSGOALS	
PROGRAM: ADMINISTRATION AND SUPPORT SERVICES MISSION DBJECTIVES, STRATEGIES PERFORMANCE MEASURES	Page 2
PROGRAM: STUDENT FINANCIAL ASSISTANCE SERVICES MISSION DBJECTIVES, STRATEGIES PERFORMANCE MEASURES	Page 4 Page 4

Agency Name

Arkansas Student Loan Authority

Agency Mission Statement

To provide information about and access to educational funding for all Arkansas students who wish to attend an institution of higher education.

AGENCY GOAL:

Provide affordable financial assistance and free student support services for all Arkansas citizens who choose to continue their educations

Agency Name	Arkansas Student Loan Authority		
Program	Administration & Support Services		
Program Authorization	§§ 6-81-101 – 130 of Arkansas Code Annotated		
	Act No. 873 of the Acts of Arkansas of 1977		
	Act No. 5 of the Higher Education Act of 1965 as amended		
Program Definition:	The administration and support services program of the Arkansas Student Loan Authority (ASLA) generates funding through the issuance of tax-exempt student loan revenue		
Funds-Center Code: 157	bonds and manages those bond issues to fund bond debt reduction, loan originations and acquisition, and agency operations to provide a comprehensive student loan program for the state of Arkansas. No revenue from the state's general or other funds is utilized in the deployment of programs or in		
AGENCY GOALS 1	the operations of a comprehensive student loan program in Arkansas. The state of Arkansas has no financial obligations for the bonded indebtedness acquired through the issuance of ASLA's student loan revenue bonds.		
Anticipated Funding Sources for the Program:	Tax-exempt student loan revenue bonds		

GOAL 1:

Maintain overall oversight and administrative support for the agency and provide Arkansas citizens access to affordable funding for higher education through the issuance and management of tax-exempt student loan revenue bonds

OBJECTIVE 1:

Provide oversight and administration of ASLA and develop, operate and manage bond issue funds to provide a reliable and comprehensive student loan program

STRATEGY 1:

Ensure management, oversight and administration to provide adequate financing to support origination and acquisition of Federal guaranteed student loans and an enduring student loan program for the state of Arkansas

DRAFT

Agency Name	Arkansas Student Loan Authority
Program	Administration and Support Services

PERFORMANCE MEASURES: (Effort, Output, Outcome, and/or Efficiency)

DESCRIPTION (Indicate the Goal and Objective to which applicable)	METHODS AND SOURCES USED OBTAINING DATA	FISCAL YEAR 2003	FISCAL YEAR 2004	FISCAL YEAR 2005	FISCAL YEAR 2006	FISCAL YEAR 2007
Net Assets Goal 1, Objective 1	Arkansas Student Loan Authority Monthly Financial Statements	Increase Fund Balance \$.5 million	Increase Fund Balance \$.8 million	Increase Fund Balance \$1.0 million	Increase Fund Balance \$1.5 million	Increase Fund Balance \$2.0 million
Percentage of Bond Asset Coverage Goal 1, Objective 1	Arkansas Student Loan Authority Monthly Financial Statements	Greater than 101%	Greater than 102%	Greater than 103%	Greater than 104%	Greater than 105%
Size of accumulated loan fund balance Goal 1, Objective 1	Recycle Funds Report and internal agency reports	\$5 million accumulated loan funds	\$10 million accumulated loan funds	\$15 million accumulated loan funds	\$20 million accumulated loan funds	\$25 million accumulated loan funds
Maintain AAA Bond Rating Goal 1, Objective 1	Rating provided by Moody's and Fitch Bond Rating Services	AAA	AAA	AAA	AAA	AAA
Outstanding Revenue Bonds (in dollars) Goal 1, Objective 1	Arkansas Student Loan Authority Monthly Financial Statements	\$300,000,000	TBD	TBD	TBD	TBD
Audit Compliance Exceptions Goal 1, Objective 1	Annual independent audit; legislative audit review; U.S. Department of Education review	None	None	None	None	None

DRAFT

Agency Name		Arkansas Student Loan Authority			
Program		Student Financial Assistance Services			
Program Authorization	า	§§ 6-81-101 – 130 of Arkansas Code Annotated			
		Act No. 873 of the Acts of Arkansas of 1977			
		Act No. 5 of the Higher Education Act of 1965 as amended			
Program Definition:		Student Financial Assistance Services is an ASLA initiative to provide a comprehensive college access program. Services include but are not limited to free achelorabin accrebes			
Funds-Center Code: 157		include, but are not limited to, free scholarship searches, participation in college fairs and financial aid workshops, and in-state student loan servicing for Arkansas citizens.			
AGENCY GOALS	1				
Anticipated Funding Sources for the Program:		Tax-exempt student loan revenue bonds			

GOAL 1:

Enhance access to higher education through student outreach, client services and student loan servicing programs

OBJECTIVE 1:

Develop programs to support services to students, high school counselors, college financial aid officers and participating lending institutions

STRATEGY 1:

Develop and initiate activities to support access to higher education and

- Provide free workshops, seminars and informational materials
- Participate in higher education "fairs" at high schools and colleges
- Conduct free scholarship searches
- Maintain "in-state" student loan servicing
- Organize and administer the Arkansas student loan program with participating lenders

DRAFT PHASE I AGENCY REQUIREMENT

Agency Name	Arkansas Student Loan Authority
Program	Student Financial Assistance Services

PERFORMANCE MEASURES: (Effort, Output, Outcome, and/or Efficiency)

DESCRIPTION (Indicate the Goal and Objective to which applicable)	METHODS AND SOURCES USED OBTAINING DATA	FISCAL YEAR 2003	FISCAL YEAR 2004	FISCAL YEAR 2005	FISCAL YEAR 2006	FISCAL YEAR 2007
Current number of ASLA loans made to students and parents Goal 1, Objective 1	Student Loan Authority Financial Statements	40,000 students	41,500 students	43,000 students	44,500 students	46,000 students
Percent of Annual Loan Cohort Default Rate Goal 1, Objective 1	U.S. Department of Education Cohort Default Rate Report	Less than 12%				
Number of College Fairs and Financial Aid Workshops participated in and supported Goal 1, Objective 1	Agency Internal Reporting	100	TBD	TBD	TBD	TBD
Number of free scholarship searches performed for students Goal 1, Objective 1	Agency Internal Reporting	3500	TBD	TBD	TBD	TBD
Number of participating lenders Goal 1, Objective 1	Agency lender reports	90	TBD	TBD	TBD	TBD